



## New Product Announcement for LM196-315XW02

Landmark proudly presents our new 32" WXGA 1250 nits High Bright LCD Module for Digital Signage.

**Model No.: LM196-315XW02**

Active Area: 31.5" (diagonal)  
Native resolution: 1366 X 768 WXGA  
Max. Screen Brightness: 1250 nits  
LCD contrast ratio: 1500:1  
Backlight power: 135W  
View angle: 85/85/85/85

The LM196 delivers a screen brightness of 1250 nits, two and half times the brightness of a standard 32" LCD TV. This makes it especially suitable as a Digital Sign at the front windows of a store where a bright display will attract customer's attention.

For a more detailed specification of the LM196, please refer to the attached spec sheets.

Please contact our sales team with any questions that you might have or to get more information.

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